



FOR IMMEDIATE RELEASE

TICKETS NOW ON SALE FOR WEST COAST PREMIERE OF *THE DISCOVERY OF KING TUT* AT THE SAN DIEGO NATURAL HISTORY MUSEUM

More than 1,000 scientifically reproduced artifacts provide an unprecedented opportunity to experience the most remarkable discovery of the 20th century

SAN DIEGO—August 26, 2014—Today, the San Diego Natural History Museum (theNAT) announced tickets are now on sale for the special, limited-engagement exhibition *The Discovery of King Tut*, coming to the acclaimed Balboa Park museum on October 11, 2014. This world-class exhibition, which theatrically tells the story of Howard Carter’s discovery of King Tutankhamun’s tomb in 1922, will be on display through April 26, 2015.

In celebration of the San Diego Museum Council’s Kids Free in October, theNAT and Premier Exhibitions, Inc. are offering the first 500 kids tickets (ages 3-12) free when purchased with full-price adult ticket. The special offer is available on tickets purchased in advance and will remain available while supplies last. Tickets may be pre-purchased at www.sdnat.org/kingtut or by calling 877.946.7797.

Seen by more than five million people in two dozen international host cities, Premier Exhibitions, Inc., a leading presenter of museum-quality exhibitions throughout the world, brings *The Discovery of King Tut* to North America in partnership with Semmel Concerts GmbH. San Diego will be the second U.S. market to host the exhibition once it leaves Kansas City’s Union Station, making this run its West Coast premiere.

Featuring more than 1,000 breathtaking, scientifically produced replicas hand crafted by Egyptian artisans, *The Discovery of King Tut* will give visitors to theNAT an unbelievable glimpse into one of the greatest archeological finds of the 20th century: the discovery of Tutankhamun’s tomb. The exhibition uniquely allows the public to enjoy the magnificent splendor of these priceless Egyptian treasures without ever harming the fragile, sensitive originals—which can only now be exhibited separately and are no longer permitted to tour outside of Egypt.

“We are thrilled to bring this exhibition to San Diego for locals and visitors to enjoy,” said Dr. Michael (Mick) Hager, president and CEO at theNAT. “Fresh off its European tour, *The Discovery of King Tut* is a unique and incredibly visually stimulating presentation of King Tut’s tomb as it was discovered in the 1920s. I’m confident each visitor to the exhibition will walk away amazed at what they’ve seen and learned about the iconic boy king.”

While the world of ancient Egypt has captured the public’s imagination for centuries, *The Discovery of King Tut* presents this fascinating subject in an entirely new way. Using faithfully recreated artifacts and state-of-the-art technology, the 11,000-square-foot exhibition provides an unparalleled presentation not only of Carter’s experience entering the burial chamber for the first time, but also of 18th dynasty Egyptian history. Visitors will discover new worlds and new wonders while seeing King Tutankhamun’s tomb and treasures like never before.

Tickets for the General Public

Tickets for *The Discovery of King Tut* are now on sale to the general public at www.sdnat.org/kingtut. Admission: \$27 adults; \$24 seniors (62+); \$21 students and military (with ID); \$17 youth (7-17). Children (3-6) and under are included with paid general admission (\$11). Children 2 and under are free.

Tickets for Museum Members

Special exhibition member admission: \$15 adults; \$13 seniors (62+); \$11 students and military (with ID); \$10 youth (7-17); and \$8 children (3-6). Children 2 and under are free. For more information on membership at theNAT, please visit www.sdnat.org/membership.

Group Ticket Sales

The Discovery of King Tut is appropriate for groups of all ages. For groups of 10 or more, reservations are now available with discounted rates of up to 20% off regular admission. Group admission: \$22 adults; \$19 seniors (62+); \$17 students and military (with ID); \$16 youth (7-17). School field trips are \$12 per student. *The Discovery of King Tut* meets California Social Science Content Standards, Grade 6: Ancient Civilizations. For more information on group reservations, please call 619.255.0347 or email groupsales@sdnhm.org.

Passholder Ticket Sales

Visitors with a Balboa Park Explorer, San Diego GoCard, or other passes for general admission to theNAT may purchase an upgrade ticket to see *The Discovery of King Tut* at discounted rates. Purchase tickets at the Admissions Desk on the day of visit. Admission: \$18 adults; \$16 seniors (62+); \$15 students and military (with ID); \$12 youth (7-17); and \$9 child (3-6).

Exhibition Hours

The exhibition and Museum will be open from 10 AM to 5 PM daily (closed on Thanksgiving Day and Christmas Day). Due to the expected popularity of the exhibition, purchasing tickets in advance is recommended.

Tickets to *The Discovery of King Tut* include audio guides (available in English and Spanish for adults and children) which will give visitors a personalized tour of the exhibition. Visitors will also have access to all other exhibitions in the Museum, along with 2D and 3D films in the giant screen theater including the Museum's newest 3D film, [*Mummies 3D: Secrets of the Pharaohs*](#).

For additional information about *The Discovery of King Tut*, please visit www.sdnat.org/kingtut or call 877.946.7797.

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About the San Diego Natural History Museum:

The San Diego Natural History Museum (theNAT) is the second oldest scientific institution in California and the third oldest west of the Mississippi. Founded in 1874 by a small group of citizen scientists, the Museum's mission is to interpret the natural world through research, education and exhibits; to promote understanding of the evolution and diversity of Southern California and the peninsula of Baja California, Mexico; and to inspire in all people respect for the environment. The Museum is located at 1788 El Prado, San Diego, CA 92101.

For more information, please call 877.946.7797 or visit www.sdnat.org. Follow theNAT on [Twitter](#) and [Instagram](#) and join the discussion on [Facebook](#).

About Premier Exhibitions, Inc.:

Premier Exhibitions, Inc. (NASDAQ: PRXI), located in Atlanta, Georgia, is a foremost presenter of museum quality exhibitions throughout the world. Premier is a recognized leader in developing and displaying unique exhibitions for education and entertainment including *Titanic: The Artifact Exhibition*, *BODIES...The Exhibition*, *Tutankhamun: The Golden King and the Great Pharaohs*, *Real Pirates* in partnership with National Geographic and *Pompeii: The Exhibition*. The success of Premier Exhibitions, Inc. lies in its ability to produce, manage, and market exhibitions. Additional information about Premier Exhibitions, Inc. is available at the Company's website: www.PremierExhibitions.com.

About Semmel Concerts GmbH:

Semmel Concerts GmbH, founded in 1991 by Dieter Semmelmann, is now one of the biggest promoters in Germany, presenting more than 1,000 events a year. Whether pop, folk or rock music, or a musical or a show, or else an international exhibition or a cabaret or comedy show, everything that is good and brings people pleasure has a place under the Semmel Concerts logo. A highly-qualified team of more than 100 employees look after the needs of artists and partners alike. In addition to its headquarters in Bayreuth, Semmel Concerts also has several branch offices, including one in Berlin. Since 2000, Semmel Concerts has been part of the listed ticketing service provider, CTS Eventim AG.

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