



MEDIA RELEASE

For immediate use

MEDIA CONTACT:

Delle Willett, Director of Marketing
619.255.0244, dwillett@sdnhm.org

or

Jessica Holmes Chatigny, Marketing Communications Specialist
619.255.0241, jchatigny@sdnhm.org

**VIKINGS COME ASHORE IN SAN DIEGO AT THE
SAN DIEGO NATURAL HISTORY MUSEUM**

San Diego, CA; January 1, 2006—The new large-format film *Vikings: Journey to New Worlds* premieres at the San Diego Natural History Museum’s Charmaine and Maurice Kaplan Theater on February 1, 2006. This 40-minute documentary film was shot on location in Iceland, Greenland and Newfoundland and will be shown in the giant-screen theater three times daily through November 30, 2006. All films and exhibitions are included in Museum admission.

This cinematic adventure provides a comprehensive portrait of the Vikings’ historical and cultural impact as well as their technological and scientific achievements. According to director Marc Fafard, “The Vikings explored the unknown, and pushed forward into rugged and uncharted territory, which provided a unique opportunity to film scenery full of visual grandeur. I believe that the bravery and wonder of the Vikings really shines on the large-format screen.”

Audiences will learn about the pillages that the Vikings are infamous for, and the phenomenal exploration achievements that they are famous for: scientific evidence reveals that Vikings pushed as far west as North America, half a millennium before Columbus.

Vikings: Journey to New Worlds was developed by Sky High Entertainment.

The San Diego Natural History Museum is celebrating its 131th anniversary this year. Founded by citizen naturalists, it is the second oldest scientific institution in California and the third oldest west of the Mississippi. An active research institute, the Museum specializes in the study of biodiversity; the results of the research are passed on to the community through the Museum’s numerous education programs and exhibitions. The Museum is open daily from 10 AM to 5 PM with the exception of Thanksgiving and Christmas. Phone: 619.232.3921. Website: www.sdnhm.org.

###